

BMJ Open Access Programme



Either cover the whole cost of Open Access (OA) publishing for authors at participating institutions or our other authors to receive a selection of the article publishing charge (APC).

- Launched 2013
- 20 institutional members

Monitor our systems coverage for OA business model!

2014 membership applications open



Metadata

Administrative system
Open Access Fee
Journal Information
Funder Information

Editorial and Production Editor verification required

We take advantage of using ORCID and Fundref during the submission process. Our submission questions are designed to gather key pieces of information from the author in order to drive automation during the production process.

Author payment page



Overview


Articles published via APC	550	270	1500+
Articles published via membership			
Open Access articles (2014)			

2 days articles to peer by card

27 days articles to peer via bank transfer

Open Access - needs to be open and available for all. It is not restricted by institutional, national or local policies.


Information systems for money



BMJ Journals

BMJ Open Access Programme

BMJ Open



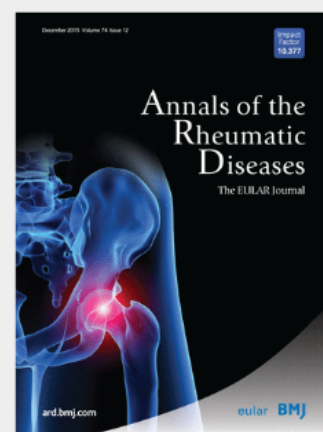
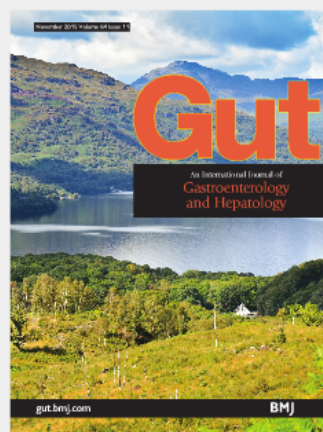
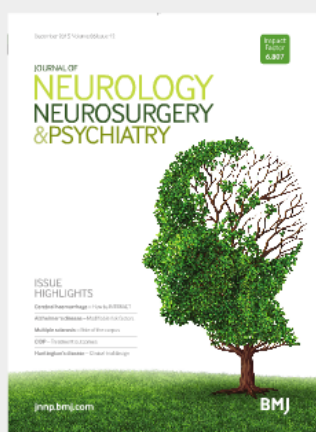
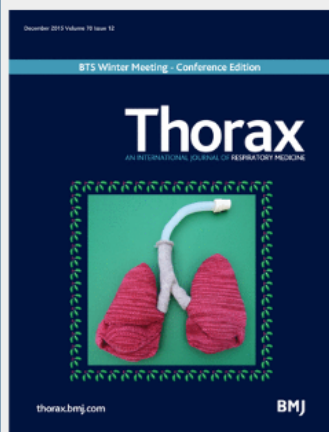
BMJ Journals APC

BMJ Journals

59 specialist journals
10 pure Open Access titles
42,500 submissions a year
10,000 accepted articles

BMJ Open

Launched 2010
Impact Factor: 2.271



BMJ Open Access Programme



Either cover the whole cost of Open Access (OA) publishing for authors at participating institutions, or can allow authors to receive a discount off the article publishing charge (APC).

- Launched 2013
- 30 Institutional members

How do our systems manage the OA business model?

- **2006 manual invoicing**
 - **2011 PayPal integration**
 - **2013 RightsLink**

Timeline of systems we use to collect fees

Before collecting payment, we need to collect metadata >>>



Metadata

* Open Access

* BMJ Open levies an [article publishing charge](#).

There is a charge for publishing your article. Please select the appropriate option.

* CC BY

* Does your paper need to be published under the CC BY licence?

* Open Access Membership

A number of [institutions](#) have taken out Open Access Memberships with the BMJ Journals, which will either cover the cost of open access publishing for authors at participating institutions, or provides authors with a discount on the open access fee.

The following institutes are participating in our Open Access Membership scheme. Please select your institute from the drop down list of members:

King's College London

- Automatically applies
- Open Access flag
 - Licence information
 - Funder information



Editorial and Production Editor verification required



We take advantage of using ORCID and FundRef during the submission process. Our submission questions are designed to gather key pieces of information from the author in order to drive automation during the production process.

Metadata

* Open Access

* BMJ Open levies an [article publishing charge](#).

There

* CC BY

* Does your paper need to be published under the [CC BY](#) licence?

The d
articl

Your
may

A num
NIHR
funde
compl
and th

Open
CC BY

* Open Access Membership

* A number of [institutions](#) have taken out Open Access Memberships with the BMJ Journals, which will either cover the cost of open access publishing for authors at participating institutions, or provides authors with a discount on the open access fee.

The following institutes are participating in our Open Access Membership scheme. Please select your institute from the drop down list of members:

King's College London ▼

- Automatically applies
- Open Access flag
 - Licence information
 - Funder information



**Editorial and Production Editor
verification required**

Author payment journey

Author receives an email containing a link to access the RightsLink for OpenAccess system. They can also send this email to their institution to login and make payment

LUPUS SCIENCE & MEDICINE™

Please submit your Article Publication Charge

Dear [Name],

Thanks again for choosing BMJ as your preferred journal for publication. We are pleased to hear that you have been accepted for publication in *Lupus Science & Medicine*.

Manuscript ID: [ID]

Manuscript Title: Response to belimumab among patients with systemic lupus erythematosus in clinical practice settings: in the United States

Published by: BMJ

We've partnered with Copyright Clearance Center's RightsLink service to offer a convenient way to pay your author charges. The charges associated with publishing your manuscript are listed below.

Publication:	Lupus Science & Medicine	Publisher:	BMJ
Publication ID:		Author:	
DOI:	10.1136/lupus-2015-	ORCID® ID:	
Manuscript ID:	lupus-2015-	Institution:	
Date:		Institution ID:	

[View more](#)

CHARGES ESTIMATE

Select currency:

✓ **Open Access charge:** 1,700.00 GBP

TOTAL: 1,700.00 GBP*

* Does not include tax/VAT. Tax/VAT is applied in the Payment Options step during checkout.

[View details](#)

[APPLY DISCOUNTS](#) [PAYMENT OPTIONS](#)

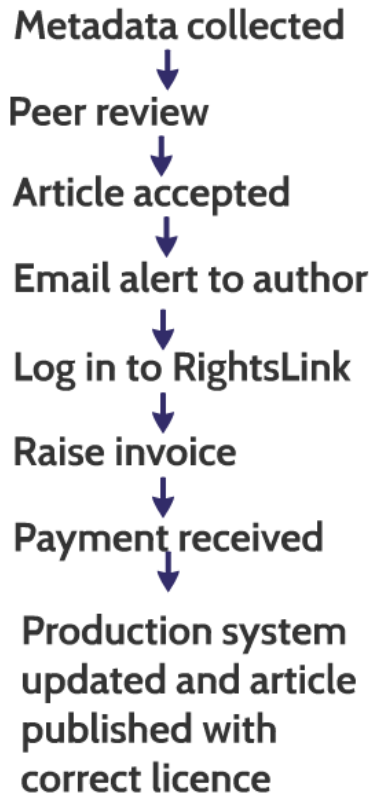
Select [Apply Discounts](#) to enter a discount code. Please note; a number of institutions have taken out Open Access. To complete your transaction, proceed to [Payment Options](#).

This article will be published under a [CC BY-NC](#) license unless you stated your funder requires the [CC-BY](#) license. Please... [More](#)

Please [click here](#) to review and pay your charges by card or invoice. You can also forward this link to another party for processing.

The interface allows you to enter any discount/promo codes. The customer can either raise an invoice which can be billed to their institution, or pay by card. Prepay authors are not required to go through this process

Overview



550

articles published via prepay

270

articles published via membership discount

1500+

Open Access articles 2015 ytd

2 days

avg days to pay by card

27 days

avg days to pay via bank transfer



... What can we do to improve?

via membership
discount

2 days


avg days to pay
by card

27 days

avg days
via bank t



... What can we do to improve?



Communication - needs to be clear and concise, easy for Authors to understand requirements, memberships and policies

- **Community** - institutions, publishers and tech services to work together to reach an agreed **standard** for handling APCs Open Access

Thank you

Rae De Guzman
rdeguzman@bmj.com
Systems Coordinator
BMJ Journals

- Metadata is key - drive automation, eliminate authors having to duplicate data, maintain reporting standards

- **Interoperability** between technology

agree
handli

Thank you

Rae De Guzman
rdeguzman@bmj.com
Systems Coordinator
BMJ Journals

BMJ Open Access Programme



Either cover the whole cost of Open Access (OA) publishing for authors at participating institutions or our other authors to receive a selection of the article publishing charge (APC).

- Launched 2013
- 20 institutional members

Monitor our systems coverage for OA business model!

2014 membership applications open



Metadata

Administrative system
Open Access Fee
Journal Information
Funder Information

Editorial and Production Editor verification required

We take advantage of using ORCID and Fundref during the submission process. Our submission questions are designed to gather key pieces of information from the author in order to drive automation during the production process.



Overview

Articles published via APC	550	270	1500+
Articles published via membership			
Open Access articles (2014)			

2 days articles to peer by card

27 days articles to peer via bank transfer

Open Access - needs to be used at all times, even for institutional, institutional and individual authors

- Metadata is used in the submission, editorial process, during production, and in the final published version
- Information systems for money

BMJ Journals

20 specialist journals
20 open Access Journals
42,500+ articles online
12,500+ accepted articles

BMJ Open

BMJ Journals APC